Carpenter's Shelter

CARPENTER'S COOK-OFF SPONSORSHIP PACKAGES

Join Us for Carpenter's Cook-Off 2026!
Sunday, October 25th | 12 (Noon)–3 PM | The Birchmere

Get ready for an unforgettable afternoon of mouthwatering tastings, exciting auctions and raffles, and family-friendly fun—all in support of Carpenter's Shelter (CS)! The Cook-Off is one of Alexandria's favorite food events, bringing together top local restaurants and community champions to make a difference for our neighbors experiencing homelessness.

Looking to amplify your brand and give back? **Sponsoring the Cook-Off is a powerful way to show your support**, connect with 500+ attendees, and be recognized as a business that cares. Let's make an impact together—one bite at a time.

SPONSORSHIP BENEFITS

	TOP CHEF $25,000	SOUS CHEF $10,000	SOMMELIER $5,000	MAITRE D' $2,500	FOODIE $1,000
Pre-Event Benefits					
Exclusive Naming Rights	Full Event	✗	✗	✗	✗
Exclusive Name on CS Front Window Cling ^	✓	✗	✗	✗	✗
Commemorative Gift for the Swag Bag	✓	✗	✗	✗	✗
Exclusive Article in E-Newsletter	✓	✓	✗	✗	✗
Event Tickets	24	16	10	6	4
Generous Donor & Sponsor Reception Tickets	4	4	2	2	✗
Inclusion in Press Release	✓	✓	✓	✗	✗
Promotional Video***	✓	✓	✓	✗	✗
Logo/Name on Flyer	✓	✓	✓	✓	✓
Logo/Name in E-Newsletter	✓	✓	✓	✓	✓
Logo/Name on Event Page	✓	✓	✓	✓	✓
Internal Promotion*	✓	✓	✗	✗	✗
On-Site Benefits					
Exclusive Sponsorship of Event Area	Full Event	Yes**	Yes**	✗	✗
Speaking Opportunity	✓	✗	✗	✗	✗
Program Advertising-Full Color	Inside Front or back cover	Full Page	1/2 Page	1/4 Page	✗
Photo with Celebrity Judges	✓	✗	✗	✗	✗
Corporate Item in Thank You Swag Bag	✓	✓	✗	✗	✗
Display Corporate Banner ^^	✓	✓	✓	✗	✗
Logo/Name on Event Signs	✓	✓	✓	✓	✓
Post-Event Benefits					
Logo/Name in Thank You e-Newsletter & Social Media	✓	✓	✓	✓	✓

GENEROUS DONORS & SPONSORS RECEPTION:

Among the most notable sponsorship benefits is the opportunity to attend our Generous Donors & Sponsors Reception. This year, this private annual event will take place on **September 24, 2026, from 6 to 8pm at Vola's Dockside Grill** located at 101 N. Union St. Alexandria, VA 22314.

Sponsors receive pre-and-post-event promotion. Carpenter's Shelter's online presence reaches nearly 12,000 followers across Facebook, X/Twitter, Bluesky, Instagram, and our e-newsletters.

** Carpenter's Shelter has internal video monitors, which share updates and Carpenter's Cook-Off advertising that reaches our volunteers, donors, vendors, staff, and clients every day.*

*** Sous Chef area options include the auction area, bar area, photo area, and raffle area- available on a first-come basis. Sommelier option includes a 2-sided flyer in the swag-bag. Business may also provide brand merch for inclusion.*

**** Promotional video will be filmed by Carpenter's Shelter.*

^Carpenter's Shelter's front window faces busy N. Henry Street. The exclusive window cling package displays your name prominently, offering daily visibility to hundreds of passing drivers and pedestrians.

^^Business must provide banner.

Sponsorship Registration Form

Carpenter's Shelter

Complete the form below and return to Monise W. Quidley, Director of Development, at MQuidley@CarpentersShelter.org or mail to 930 N. Henry St., Alexandria, VA 22314 by September 4th , 2026.

PURPOSE

Carpenter's Shelter supports people experiencing and at risk of homelessness to achieve sustainable independence through shelter and housing placement, guidance, education, and advocacy. Each year, Carpenter's Shelter serves more than 981 children, women, and men experiencing homelessness across a range of comprehensive programs. The proceeds from Carpenter's Shelter Cook-Off help us do this!

SPONSORSHIP INFORMATION

☐ **Top Chef Sponsor** - *$25,000*

Program Advertising Preference: ☐ Inside Front Cover ☐ Inside Back Cover

☐ **Sous Chef Sponsor** - *$10,000*

Area Sponsor Preference: ☐ Auction Area ☐ Bar ☐ Photo Area ☐ Raffle Area

☐ **Sommelier Sponsor** - *$5,000* Sponsorship Preference: ☐ 2-Sided Flyer ☐ Corporate Item *(must be provided by business)*

☐ **Maitre D' Sponsor** - *$2,500*

☐ **Foodie Sponsor** - *$1,000*

Company Name: _____

Company or Your Name to be Listed as Follows: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Website: _____

BlueSky _____ Instagram:_____ X/Twitter: _____

PAYMENT OPTIONS: PLEASE CHECK ONE

☐ Check Enclosed (Payable to Carpenter's Shelter): $ _____ Check # _____

☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Name on Card: _____

Credit Card Number: _____ Exp. Date: _____ CVV: _____

Signature : _____ ☐ Please call me for payment.