

2022 Sponsorship Opportunities



Carpenter's Cook-Off is BACK with a twist! Carpenter's Shelter's signature tasting event will be at a fabulous new Pop-Up location on the Alexandria Waterfront. On August 28 from 12:00-3:00 pm, more than 500 guests will attend to taste the best dishes from local restaurants and caterers while supporting our neighbors experiencing homelessness. **Will you join**



Sponsorships from local businesses and corporations are what make Carpenter's Cook-Off Pop-Up a huge success! The involvement of our community partners is essential to our efforts to support the children, women, and men experiencing homelessness in Alexandria. Carpenter's Shelter's donor and volunteer base is comprised of local citizens who are committed to making a difference and we want them to know that you are too!

Carpenter's Cook-Off Pop-Up 2022 is the perfect opportunity to demonstrate your corporate values while receiving all of the benefits we have to offer.

Sponsorship Benefits

Top Chef \$15,000
 Sous Chef \$10,000
 Commis Chef \$5,000
 Sommelier \$2,500
 Maitre D' \$1,000
 Foodie \$500

Pre-Event Benefits	Full Event	Top Chef \$15,000	Sous Chef \$10,000	Commis Chef \$5,000	Sommelier \$2,500	Maitre D' \$1,000	Foodie \$500
Exclusive Naming Rights	Full Event	-	-	-	-	-	-
Exclusive Naming Rights of Commemorative Gift	✓	-	-	-	-	-	-
Exclusive Article in E-Newsletter	✓	-	-	-	-	-	-
Internal Promotion*	✓	-	-	-	-	-	-
Event Tickets	30	20	10	8	4	2	
Host Committee Reception Tickets	12	10	8	6	4	2	
Inclusion in Press Release	✓	✓	✓	-	-	-	
Logo/Name on Flyer	✓	✓	✓	✓	✓	-	
Logo/Name in E-Newsletter	✓	✓	✓	✓	✓	-	
Logo/Name on Website	✓	✓	✓	✓	✓	-	
On-Site Benefits							
Exclusive Sponsorship of Event Area/Award	Full Event	Yes**	Yes**	-	-	-	
Speaking Opportunity	✓						
Program Advertising - Full Color	Inside front or back cover	Full page	1/2 page	1/4 page	-	-	
Photo with Celebrity Judges	✓	-	-	-	-	-	
Corporate Item in Thank You Swag Bag	✓	✓	✓	-	-	-	
Early Entry	✓	✓	✓	-	-	-	
Display Corporate Banner^	✓	✓	✓	-	-	-	
Logo/Name on Event Signs	✓	✓	✓	✓	✓	✓	
Post-Event Benefits							
Inclusion in Follow Up Press Release	✓	✓	✓	-	-	-	
Logo/Name in Thank You E-Newsletter	✓	✓	✓	✓	✓	✓	

Among the most notable sponsorship benefits is the opportunity to attend our **Host Committee Reception**. This year, this exclusive annual event will take place on **July 28, 2022** from 6 to 8 pm at Mia's Italian Kitchen located at 100 King Street, Alexandria, VA 22314.

Sponsors receive pre- and post-event promotion. Carpenter's Shelter's online presence reaches nearly 10,000 followers across Facebook, Twitter, Instagram, and our e-newsletters. In addition, the recent New Heights Redevelopment of our North Henry Street property has greatly increased our visibility in the Alexandria community.

Special live performance by the Jones Point Band!

As in-person events are re-starting, now is the right time for new and returning sponsors to support Carpenter's Cook-Off Pop-Up 2022!

* Carpenter's Shelter has an internal video monitor, which shares updates and Carpenter's Cook-Off advertising and reaches volunteers, donors, vendors, staff, and clients every day.
 ** Sous Chef options include the bar area, Children's Corner, photo booth, or dessert section, first served with selection. Commis Chef options include an award or a branded cooking utensil for giveaway.
 ^ Businesses must provide banner.



2022 Sponsorship Registration

Carpenter's Shelter supports people experiencing and at risk of homelessness to achieve sustainable independence through shelter and housing placement, guidance, education, and advocacy. Each year, Carpenter's Shelter serves more than 600 children, women, and men experiencing homelessness across a range of programs. The proceeds from Carpenter's Cook-Off Pop-Up help us do this!

Return completed form to **Monise Quidley**, Director of Development, at MoniseQuidley@CarpentersShelter.org or mail to 930 N. Henry St., Alexandria, VA 22314 by **July 8, 2022**.

Top Chef Sponsor - \$15,000

Program Advertising Preference: Inside Front Cover Inside Back Cover

Sous Chef Sponsor - \$10,000

Area Sponsor Preference: Bar Children's Area
 Dessert Section Photo Booth
 Band

Commis Chef Sponsor - \$5,000

Sponsorship Preference: Restaurant Award Branded Utensil

Sommelier Sponsor - \$2,500

Maitre D' Sponsor - \$1,000

Foodie Sponsor - \$500



Company Name: _____

Company or Your Name to be Listed as Follows: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____

Email Address: _____ Website: _____



Payment Options: Please Check One

Check Enclosed (Payable to Carpenter's Shelter): \$ _____ Check # _____

Mastercard Visa American Express Discover

Name on Card: _____

Credit Card Number: _____

Exp. Date: _____ CVV: _____ Please call me for payment.