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FOR IMMEDIATE RELEASE

COMMUNITY PUSHES CARPENTER'S SHELTER'S NEW HEIGHTS CAMPAIGN BEYOND GOAL

ALEXANDRIA, VA-- December 4, 2019 – Carpenter's Shelter hosted a celebratory luncheon honoring all who contributed to raising funds for its New Heights Campaign. Attendees included many of Carpenter's Shelters strongest advocates, from its Board of Directors and campaign leadership to corporate supporters such as Amazon's Director of U.S. Public Policy, Stephen Hartell.

With a recent \$300,000 cash gift from Amazon, the New Heights campaign reached its fundraising goal ahead of schedule. During the luncheon, Shannon Steene, Carpenter's Shelter's Executive Director, revealed the final campaign amount totaling to \$2,196,940. This exceeded the original \$2 million goal thanks to the generosity from the community. "Some very late giving was such an amazing surprise," said Steene. "The community is clearly vested in our mission."

"We are on the verge of a new beginning. We will move into a building that is purpose-built and designed to be a shelter. Part of this campaign seeds our Innovation Fund, which is dedicated to exploring new approaches to become more effective and efficient in moving people from homeless to housed," said Steene.

The New Heights Campaign, publicly launched in May 2019, supports Carpenter's Shelter's property redevelopment project at the shelter's long-standing location. As Carpenter's Shelter continues its collaborative partnership with the Alexandria Housing Development Corporation (AHDC), the project will bring about permanent supportive housing units as an expansion of Carpenter's Shelter's programming for those who have been chronically homeless. Construction is projected to end the summer of 2020 with a 60-bed, purpose-built homeless shelter, 87 affordable apartments, and the 10 permanent supportive housing units.

Carpenter's Shelter also recognized the generous contributions from the Hoffman Family, LLC, John and Elizabeth Siegel, Daniel E. Offutt Charitable Trust, Earl W. Stafford and the additional donors in the successful completion of the New Heights Campaign.

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About Carpenter's Shelter: Carpenter's Shelter supports the homeless to achieve sustainable independence through shelter, guidance, education, and advocacy. Each year, more than 625 homeless and formerly homeless men, women, and children access Carpenter's Shelter's services. To learn more about Carpenter's Shelter's impact in the community, please visit: CarpentersShelter.org. For more information about the event and for photos contact AlikiPappas@CarpentersShelter.org.

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