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Kristen Parker, Communications & Development Associate  
Carpenter's Shelter  
KristenParker@CarpentersShelter.org  
703-548-7500 x205

**FOR IMMEDIATE RELEASE**

## **CARPENTER'S SHELTER BEGINS NEW HEIGHTS REDEVELOPMENT PROJECT, RELOCATES TO LANDMARK MALL**

**Alexandria, VA** (June 8, 2018) – On Friday, June 8<sup>th</sup>, Carpenter's Shelter will temporarily relocate to the former Macy's at Landmark Mall in order to begin a major property redevelopment project known as New Heights. The staff, volunteers, and approximately 60 residents will participate in the relocation. Carpenter's Shelter will remain open and continue to offer all of its current services during the 18-month relocation.

The temporary location is similar in size to the current building and interior renovations ensure access to similar spaces such as individual and family rooms, David's Place day shelter for the chronically homeless, bathrooms, laundry facilities, common spaces, administrative offices, and more. Unlike the current building, the temporary location does not have a full commercial kitchen. Instead, a warming station has a warming cabinet and a microwave.

Once the current building—a retrofitted Department of Motor Vehicles office located at 930 North Henry Street in Old Town, Alexandria—is vacant, it will be demolished so that a new, seven-story building can be built in its place. Opening in 2020, the new building will house a brand new purpose-built shelter, an underground parking garage, and 97 affordable apartments with 10 permanent supportive housing apartments for people who had been chronically homeless. Carpenter's Shelter will operate the shelter and provide services to the 10 permanent supportive housing apartments. Redevelopment partner Alexandria Housing Development Corporation will own and operate the 97 affordable apartments, which will make up an apartment complex named The Bloom.

By creating a new stock of affordable apartments, the New Heights property redevelopment project addresses the issue of housing affordability, a major barrier to ending homelessness in Alexandria. The new building was designed to fit architecturally with the rest of the area and the redevelopment plan complies with the intentions and guidelines outlined in the Braddock Metro Neighborhood Plan.

The relocation phase of New Heights is made possible thanks to a collaborative partnership with Landmark Mall owners, The Howard Hughes Corporation®. The Howard Hughes Corporation leased part of the former Macy's site to Carpenter's Shelter and remained an active participant in the ever-evolving renovation process. Corporation representatives describe the philanthropic approach as “corporate citizenship” rooted in a mission to “build communities, not just



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buildings.” By forming this type of innovative, mutually beneficial relationship, The Howard Hughes Corporation hopes to offer a new “model of doing good” for other businesses.

Regarding the partnership, Mark Bulmash, Senior Vice President-Development at The Howard Hughes Corporation says, “We actually have more in common than you may think. Carpenter’s Shelter looks at the issue of homelessness in a forward-thinking way—looking to help people transition to a better situation—and we are always thinking about how we can enhance the quality of life in our community. We are looking to do the same thing, just from our own wheelhouses but, if we can combine them that would be excellent.”

Shannon Steene, Executive Director at Carpenter’s Shelter agrees, adding, “[This partnership] is about solving a problem and figuring out how two different businesses can work together. Our relationship with The Howard Hughes Corporation is founded on a shared commitment to being strong corporate citizens here in Alexandria.”

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**About Carpenter’s Shelter:**

Carpenter’s Shelter is now located at 5701D Duke Street, Alexandria, VA 22304. Carpenter’s Shelter supports the homeless to achieve sustainable independence through shelter, guidance, education, and advocacy. To learn more about Carpenter’s Shelter’s impact in the community, please visit [www.CarpentersShelter.org](http://www.CarpentersShelter.org).

**About The Howard Hughes Corporation®:**

The Howard Hughes Corporation owns, manages, and develops one of the strongest real estate platforms of commercial, residential, and mixed-use development in the US, spanning 14 states from New York to Hawai’i. Its large and geographically-diverse portfolio includes strategic developments, operational assets, and the preeminent portfolio of master planned communities in the country. The Howard Hughes Corporation is consistently recognized across its portfolio for innovative placemaking, a dedication to design excellence and a deep commitment to the cultural life of its communities. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC. For additional information, visit [www.HowardHughes.com](http://www.HowardHughes.com).

**Additional Media Contacts:**

Cristina Carlson, VP, Corporate Communications and Public Relations  
The Howard Hughes Corporation  
646-822-6910

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