

2019 Sponsorship Opportunities



On Sunday, April 28, 2019, Carpenter's Shelter will host its annual Cook-Off at The Birchmere from 12:00 noon to 3:00 pm. The Alpha Dog Blues Band will play live on stage and there will be plenty of food and fun for the entire family. **Will you join us?**



The success of this event year after year is due in large part to the participation and generosity of local business and corporate sponsorships. In fact, every effort we make to support the homeless men, women, and children in our community relies on the involvement of our community partners. Carpenter's Shelter's donor and volunteer base is comprised of local citizens who are committed to making a difference and we want them to know that you are too! Carpenter's Cook-Off 2019 is the perfect opportunity to demonstrate your corporate values while receiving all of the benefits we have to offer.

Sponsorship Benefits

Proprietor \$15,000
 Top Chef \$10,000
 Sous Chef \$5,000
 Sommelier \$2,500
 Maitre D' \$1,000
 Foodie \$500

	Proprietor \$15,000	Top Chef \$10,000	Sous Chef \$5,000	Sommelier \$2,500	Maitre D' \$1,000	Foodie \$500
Pre-Event Benefits						
Exclusive Naming Rights	Full Event	-	-	-	-	-
Exclusive Naming Rights of Commemorative Gift	✓	-	-	-	-	-
Exclusive Article in Hard Copy Newsletter	✓	-	-	-	-	-
Internal Promotion*	✓	-	-	-	-	-
VIP Event Tickets	30	20	10	8	4	2
Host Committee Reception Tickets	12	10	8	6	4	2
Inclusion in Press Release	✓	✓	✓	-	-	-
Logo/Name on Flyer	✓	✓	✓	✓	✓	-
Logo/Name in E-Newsletter	✓	✓	✓	✓	✓	-
Logo/Name Online	✓	✓	✓	✓	✓	✓
On-Site Benefits						
Exclusive Sponsorship of Event Area/Award	Full Event	Yes**	Yes**	-	-	-
VIP Parking Permits	8	6	4	2	1	-
Program Advertising - Full Color	Inside front or back cover	Full page	1/2 page	1/4 page	-	-
Photo with Celebrity Judges	✓	-	-	-	-	-
Corporate Item in Thank You Bag	✓	✓	✓	-	-	-
Early Entry	✓	✓	✓	-	-	-
Display Corporate Banner^	✓	✓	✓	-	-	-
Logo/Name on Event Signs	✓	✓	✓	✓	✓	✓
Post-Event Benefits						
Inclusion in Follow Up Press Release	✓	✓	✓	-	-	-
Logo/Name in Thank You E-Newsletter	✓	✓	✓	✓	✓	✓

Among the most notable sponsorship benefits is the opportunity to attend our **Host Committee Reception**. This year, this exclusive annual event will take place on **Thursday, March 28th** from 6 to 8 pm at The Motley Fool located at 2000 Duke Street, Alexandria, VA 22314.

Sponsors also receive pre- and post-event promotion. Carpenter's Shelter's online presence reaches nearly 10,000 followers across Facebook, Twitter, Instagram, and our e-newsletters. Plus, our reach is always growing thanks to a recent boom in media exposure. Our relocation to a former Macy's and our New Heights redevelopment project have garnered attention from *The New York Times*, *The Washington Post*, *BBC*, and other local media outlets.

With all of this excitement surrounding Carpenter's Shelter, now is the right time for new and returning sponsors to support Carpenter's Cook-Off 2019!

* Carpenter's Shelter has an internal video monitor, which shares updates and Carpenter's Cook-Off advertising and reaches volunteers, donors, vendors, staff, and clients every day.

** Top Chef options include The Birchmere bar area, Children's Corner, photo booth, or dessert section, first served with selection. Sous Chef options include an award or a branded cooking utensil for giveaway.

^ Businesses must provide banner.



2019 Sponsorship Registration

Carpenter's Shelter supports the homeless in achieving sustainable independence through shelter, guidance, education, and advocacy. Each year, Carpenter's Shelter serves approximately 650 homeless and formerly homeless individuals across a range of programs. The proceeds from Carpenter's Cook-Off help us do this!

Yes, I would like to sponsor Carpenter's Cook-Off 2019 on Sunday, April 28th, 2019!

Return completed form to **Monise Quidley**, Director of Development, at MoniseQuidley@CarpentersShelter.org or mail to 5701-D Duke Street, Alexandria, VA 22304 by **February 15, 2019**.

Proprietor Sponsor - \$15,000

Program Advertising Preference: Inside Front Cover Inside Back Cover

Top Chef Sponsor - \$10,000

Area Sponsor Preference: Bar Children's Area
 Dessert Section Photo Booth

Sous Chef Sponsor - \$5,000

Sponsorship Preference: Restaurant Award Branded Utensil

Sommelier Sponsor - \$2,500

Maitre D' Sponsor - \$1,000

Foodie Sponsor - \$500



Company Name: _____

Company or Your Name to be Listed as Follows: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____

Email Address: _____ Website: _____



Payment Options: Please Check One

Check Enclosed (Payable to Carpenter's Shelter): \$ _____ Check # _____

Mastercard Visa American Express Discover

Name on Card: _____

Credit Card Number: _____

Exp. Date: _____ CVV: _____ Please call me for payment.