

Our nonprofits are heroes all year.



Now it's your turn.

APRIL 22, 2015

What if we all gave on one day?

WHAT IF WE ALL GAVE ON ONE DAY?

We can on April 22 for Spring2ACTion, Alexandria's Giving Day. Spring2ACTion is a 24-hour online event that encourages everyone to contribute to Alexandria's nonprofit organizations through a single online giving platform on Wednesday, April 22, 2015.

Last year, Spring2ACTion raised \$1,031,282 in one day, benefiting 121 local nonprofit organizations. This year, our goal is to raise more than \$1,000,000 and **engage 10,000 individuals to give**. To meet this goal, we need your help!

A Free Agent Fundraiser (FAF) is a champion for a cause, someone who wants to raise money for a specific charity. You may have seen this model with Team in Training and other races that ask people to raise money for them to be part of their team. Spring2ACTion allows you to take your fundraising to the next level.

Pick your charity, create your online page, set a fundraising goal and start asking your friends and family to support your fundraiser. As a Free Agent Fundraiser, you can help your favorite nonprofit win up to \$40,000 in cash and prizes. All donations are tax-deductible.

Free Agent Fundraiser Checklists

NEW FREE AGENT FUNDRAISERS

1. Mark your calendar for April 22
2. Like Spring2ACTion on Facebook
(www.facebook.com/spring2action and follow us on Twitter @spring2act
3. Create your fundraising page on Razoo. Go to <http://spring2action.razoo.com/story/Carpentersshelter>, look for the box that says fundraiser for this cause, and click on the "Get Started" button
4. Officially register your free agent fundraiser page for the Spring2ACTion leader board by going to www.spring2action.org and clicking on the Spring2ACTion Registration button
5. Edit your page with text, images, a customized thank you message and a goal.
6. Spread the word through email and social media using the Spring2ACTion link to your page.

RETURNING FREE AGENT FUNDRAISERS

1. Mark your calendar for April 22
2. Like Spring2ACTion on Facebook
(www.facebook.com/spring2action and follow us on Twitter @spring2act
3. Log in to your account at www.spring2action.org
4. Access your previous Spring2ACTion page
5. Unhide your page so it appears on the main organization page and in the search results by going to your admin panel, clicking on edit, clicking on the advanced options drop down and unclicking the hide project box.
6. Officially register your free agent fundraiser page for the Spring2ACTion leader board by going to www.spring2action.org and clicking on the Spring2ACTion registration
7. Edit your page with new text, images, a customized thank you message and a goal.
8. Spread the word through email and social media using the Spring2ACTion link to your page.